

School Travel Action Plan (STAP)



Person Responsible for STAP: Mrs R Lennon (Headteacher)

School Travel Officer(s) and School Active Travel Champion: Mr A Goldsmith (PE)

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Last Reviewed: April 2021

Next Review: April 2022

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1.0 INTRODUCTION

This travel plan's primary purpose is to support Brighstone C.E. Primary School's goal of reducing unnecessary or unsustainable car travel made by staff, pupils, and their parents to and from the school site. A good travel plan can bring environmental, health, social and economic benefits both to people travelling to and from the school as well as the local people living in the area. The key benefits which can result following the implementation of a travel plan are outlined below:

Environmental – a reduction in car journeys made to and from the school site reduces the level of air and noise pollution in and around the site.

Health – by adopting more sustainable and active modes of travel, such as walking or cycling, people's physical and mental wellbeing improves, and they lead a healthier lifestyle.

Social – people are not 'cocooned' in their cars and interact with other individuals on their journey to and from the school site. By reducing the motorised traffic and increasing pedestrian and cycle activity, it will make an area feel safer at the start and end of the school day.

Economic – more sustainable modes can save individuals travel costs. Increasing bus use can make the service to and from the school more viable.

Our mission statement.

Brighstone C.E. Primary School encourages and supports the whole school community to travel more actively and sustainably where possible.

Studies show that travelling actively can help develop physical and mental well-being, social interaction, and independent travel skills. We recognise the importance of our children having practice of travelling independently to prepare them for the transition from our primary school to their secondary education setting. We also want them to have the skills required to be able to choose sustainable and active modes beyond their statutory education.

We promote and support sustainable travel with activities and integrate this agenda into our curriculum, wherever possible.

Brighstone C.E. has benefitted from being part of the Isle of Wight councils' vision for more sustainable and healthy schools. The Isle of Wight Council have successfully bid for department for transport funding to support travel behaviour change projects across the IOW schools. In 2015 we engaged with Sustrans and most recently, from 2017, we have engaged with the island-based Shift It project. Shift it has helped us to develop our travel plan and embed active and sustainable travel throughout our school community.

1.1



Ofsted produced a sustainable school's document for guidance in 2008. The department for children, schools, and families (DCSF) set out a national framework to help schools become a sustainable school.

Schools and sustainability A climate for change?

The Government wants all schools to become 'sustainable schools' by 2020. Inspectors visited a selection of primary and secondary schools to assess teaching about sustainability and progress towards meeting the expectations of the National framework for sustainable schools. In the best lessons, teachers used a range of imaginative activities to help pupils develop and test out their views on complex ethical issues. However, most of the schools visited had limited knowledge of sustainability and work in this area tended to be uncoordinated, often confined to special events rather than being an integral part of the curriculum.

Ofsted - [Sustainable School Document](#)

DCSF - [National Framework for Sustainable Schools](#)

The Department for children, schools and families national framework for sustainable schools has eight doorways that are routinely inspected by OFSTED. Travel and Traffic is doorway no.3. **figure 1.1**

There is a set of criteria with four grades that can be obtained by the school; getting started, satisfactory, good, and outstanding. **figure 1.1a**

Travel and traffic



Opportunity

Rising vehicle use adds to congestion, road accidents and pollution, including carbon emissions. Car-sharing and public transportation help to ease these concerns, while walking and cycling also boost fitness and well-being.

Recommendation (by 2020)

We would like all schools to be models of sustainable travel, where vehicles are used only when absolutely necessary and where there are exemplary facilities for healthier, less polluting or less dangerous modes of transport.

Figure 1.1 – doorway no.3 of the national framework for sustainable schools

PART B: SUPPORTING SUSTAINABLE DEVELOPMENT Enter your scores in the right-hand column and calculate your Part B total at the bottom.

Doorways	THE FOUR GRADES (AND ASSOCIATED POINTS)								Your score
	Getting started	0	Satisfactory	3	Good*	6	Outstanding**	9	

3 Travel and traffic

To what extent have you integrated sustainable travel across the curriculum, campus and community?

We have not considered, or have just begun to consider, how to adopt an integrated approach to sustainable travel.



We have audited and understood our opportunities for promoting sustainable travel. We have involved pupils, staff and the community in plans to improve our performance in this area, and we cover the issues in our curriculum.



We involve pupils and staff in the delivery and monitoring of our sustainable travel work, and draw on outside expertise when needed.



We encourage pupils and staff to apply what they have learned about sustainable travel to their lives outside school, and share our learning with the community. We involve stakeholders in periodic evaluations of our progress.



2.0 EXISTING CONDITIONS

2.1 Overview

Brighstone C.E. Primary School is a local authority community school with a capacity of 210 pupils. Brighstone C.E. Primary is a one-form entry school from reception to year 6. This is changing to half-form entry from September 2021. The school is in the rural village of Brighstone, which is on the South West of the Isle of Wight. It also has an on-site private preschool.

Address: New Road, Brighstone, Newport, Isle of Wight, PO30 4BB

Local authority: [Isle of Wight](#) (921)

Headteacher/Principal: Mrs Rebecca Lennon

Age range: 4 to 11

Phase of education: Primary

School type: Voluntary aided school

Gender of entry: Mixed

ID: URN: 118192, DfE number: 921/3300, UKPRN: 10070337

Establishment status: Open

Website: <https://www.brighstoneprimary.org.uk/>

Telephone: 01983 740285

Type	Numbers
Pupils	116
Staff (full and part-time)	23
Total	139

Table 2.1: Brighstone C.E. Primary pupil and staff numbers (April 2021)

Brighstone is a village and civil parish on the Isle of Wight, 6 miles southwest of Newport on the B3399 road. Brighstone was previously known as "Brixton". The name derives from the Saxon name "Ecgbert's Tun". [Wikipedia](#)

[Area](#): 19.77 km²

[Population](#): 1,603 (2011 census including [Brook](#), [Hulverstone](#), [Limerstone](#) and [Thorncross](#))

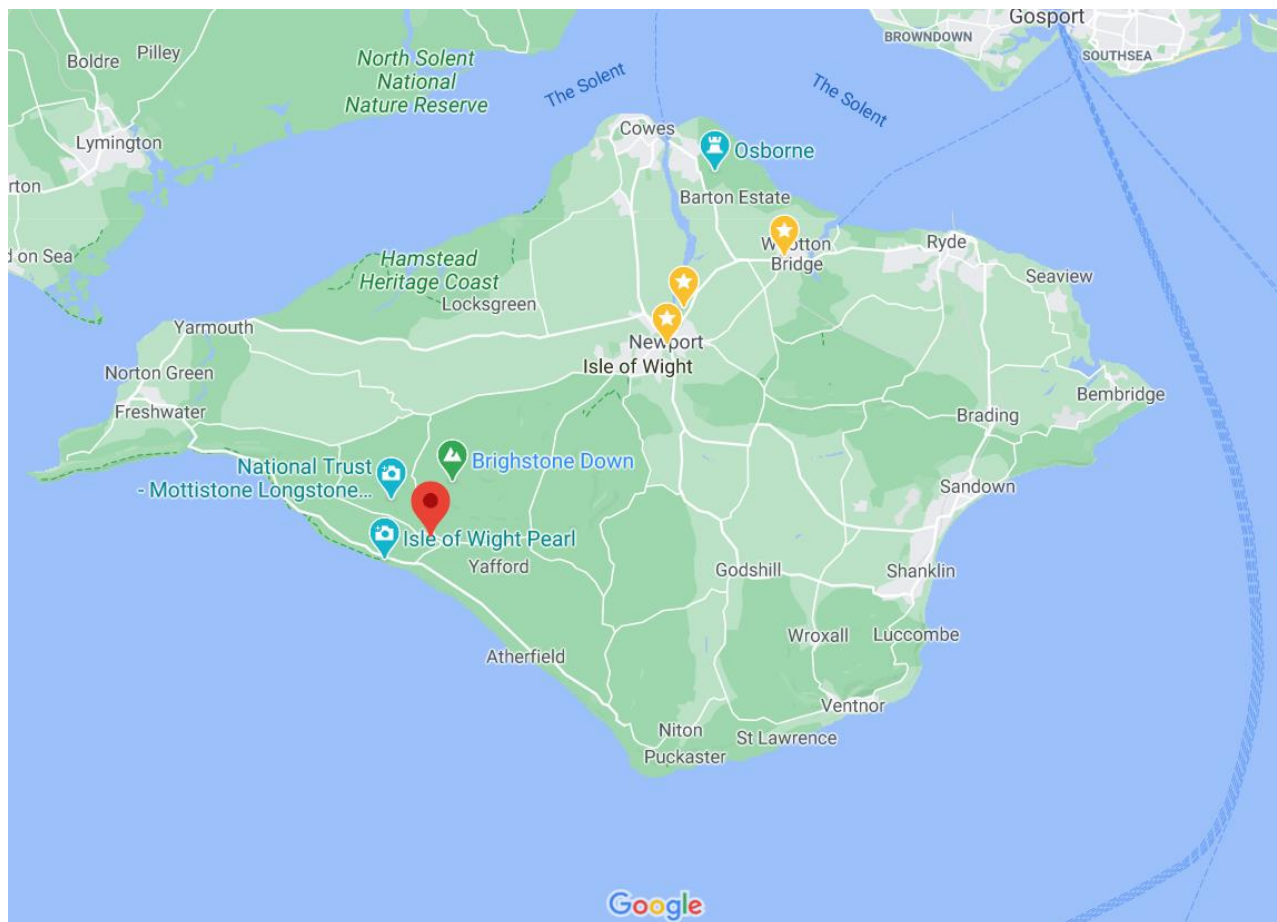


Figure 2.1 - location plan of the school and the Isle of Wight

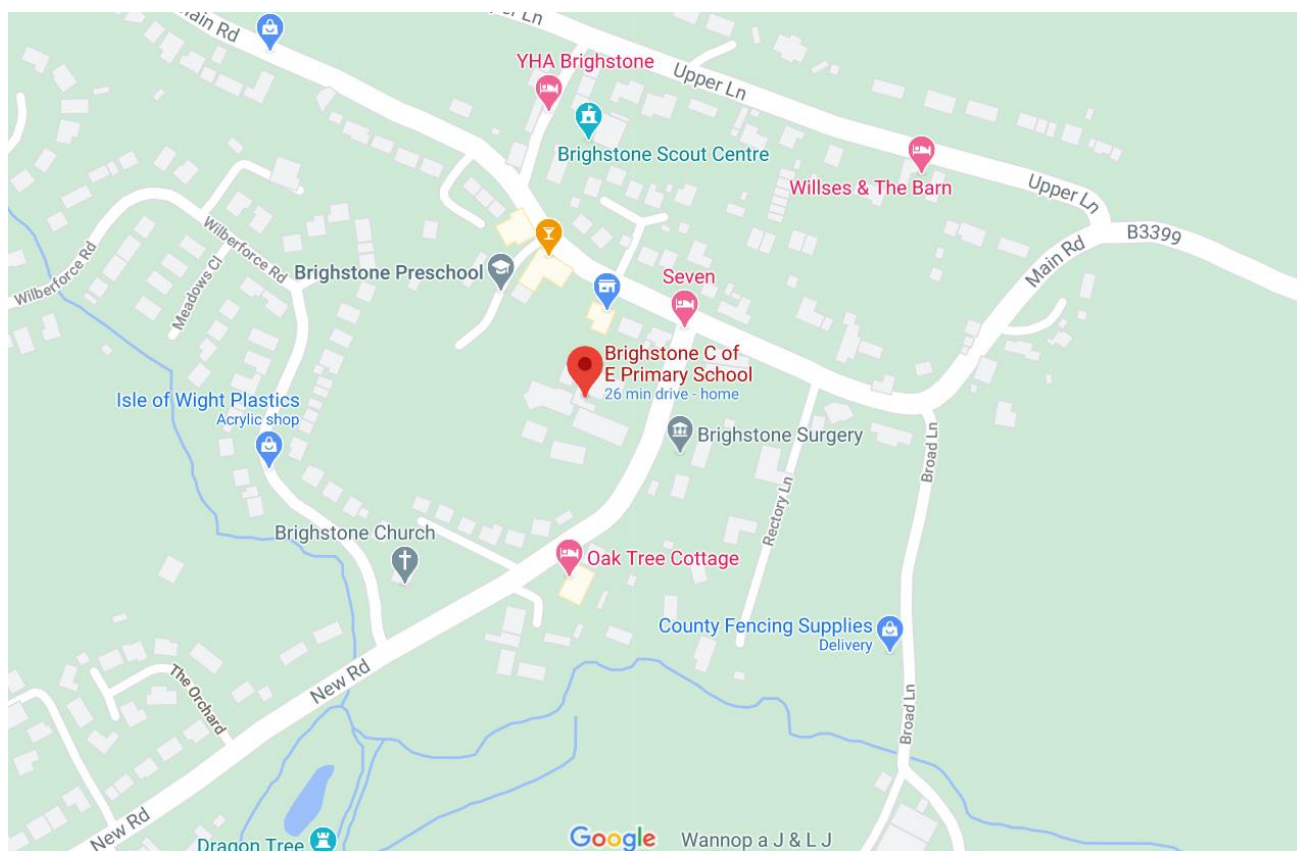


Figure 2.1(a) - A location plan of the school in a local context

2.2 Vehicular Access

Brighstone C.E. Primary School can be accessed via a network of local roads. The school's main entrance is located on New Road. The local roads' traffic volumes and speeds are generally low.

The car park is located at the front of the school and there is enough parking for up to 9 cars, which includes no disabled bays at present. The car park is reserved for staff and visitors only.

There is a free public car park to the rear of the school which includes at least one disabled bay. On-road parking is also available along New Road.

There are gates at the front and rear of the school for emergency service access.

2.3 Pedestrian/Cycle Access

Cyclists, scooterists and walkers can access the school via the front and rear entrances which lead directly to the field and playground. There are some public footpaths and bridleways, which can be used as part of journeys into and around the village.

Link to Public Rights of way map for the Brighstone C.E. area:

https://www.iow.gov.uk/rightsofwaymaps/rowmaps/56_Brighstone.pdf

https://www.iow.gov.uk/rightsofwaymaps/rowmaps/58_Yafford.pdf

The school has a secure bike and scooter storage facility for children, which is located next to the playground for ease of access at the start and finish of each day. It stores up to 10 bikes and 12 scooters. There is also a bike storage facility on the staff car park for staff and visitors' bikes. This stores up to 5 bikes. There are facilities for staff changing and showering.



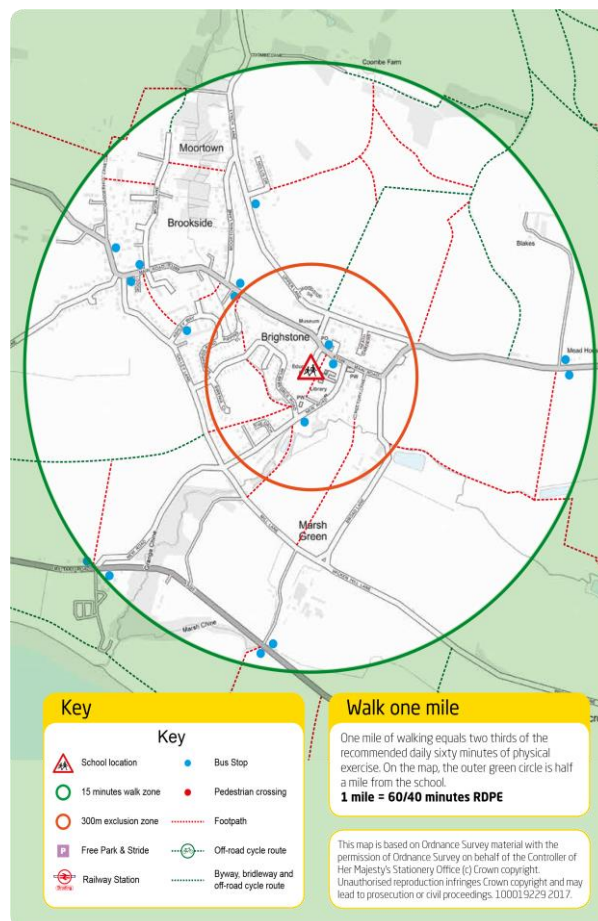


Figure 2.3 - A detailed map of the schools desired active travel zone. A PDF copy of the map is available to download on the school's website: <https://www.brighstoneprimary.org.uk/active-travel/>

2.4 Bus Service

The bus service on the Isle of Wight is run by Southern Vectis. There is an extensive network of interconnecting bus routes which terminate at the main island bus terminus in the centre of Newport town. Frequency of the public buses are linked to demand and population demographic. Brighstone is serviced by one public bus route, the No.12. This bus route links Newport and West Wight via the South West coast. All routes to be found at <https://www.islandbuses.info/services>

from 13 March 2021

Newport | Shorwell | Brighstone | Mottistone | Freshwater Bay | Freshwater | Totland | Alum Bay



Newport South Street
Carisbrooke High Street (for castle)
Shorwell Crown Inn
Brighstone Three Bishops
Mottistone Manor Gardens
Compton Bay
Freshwater Bay Esplanade
Freshwater Sainsbury's
Totland War Memorial
Alum Bay Needles Landmark Attraction

Daily						
0825	0930	1040	1320	1540	1740	
0830	0935	1045	1325	1545	1745	
0840	0945	1055	1335	1555	1755	
0846	0951	1101	1341	1601	1801	
0851	0956	1106	1346	1606	1806	
0857	1002	1112	1352	1612	1812	
0905	1010	1120	1400	1620	1820	
0911	1016	1126	1406	1626	1826	
0916	1021	1131	1411	1631	1831	
0921	1026	1136	1416	1636	1836	

journey in blue box
only runs Mondays
to Fridays, except
Public Holidays

Alum Bay Needles Landmark Attraction
Totland War Memorial
Freshwater Sainsbury's
Freshwater Bay Esplanade
Compton Bay
Mottistone Manor Gardens
Brighstone Three Bishops
Shorwell Crown Inn
Carisbrooke High Street (for castle)
Newport bus station

Daily						
0720	0925	1035	1145	1425	1645	
0725	0930	1040	1150	1430	1650	
0730	0935	1045	1155	1435	1655	
0736	0941	1051	1201	1441	1701	
0742	0947	1057	1207	1447	1707	
0748	0953	1103	1213	1453	1713	
0755	1000	1110	1220	1500	1720	
0802	1007	1117	1227	1507	1727	
0812	1017	1127	1237	1517	1737	
0822	1027	1137	1247	1527	1747	

journey in blue box
only runs Mondays
to Fridays, except
Public Holidays

some journeys towards Newport may terminate in South Street (outside the Bus Station)

In addition to public transport, a school bus runs every day to and from school. Places are allocated in advance.

2.5 Rail Service



The rail service on the Isle of Wight is operated by South Western Railway. The 'Island Line' runs on the east of the Isle of Wight between Ryde Pier Head and Shanklin. Therefore, it would not be viable for the train to be used as travel mode for commuting to Brighstone C.E. Primary School.

2.6 Access to local amenities

Brighstone Village centre is less than a 5-minute walk from the school, where there is a local village convenience store.

2.7 Geographical spread of school population

A third of the pupils attending Brighstone C.E. Primary School live within a mile of the school. Almost 50% of pupils live further than 3 miles from the school.

Brighstone C.E. Primary School	Pupil Numbers					Pupil Percentage			
	< 1 mile	< 2 miles	< 3 miles	> 3 miles	Total	< 1 mile	< 2 miles	< 3 miles	> 3 miles
Autumn Term 19-20	42	29	4	44	119	35.2	24.4	3.4	37.0
Autumn Term 20-21	38	27	7	42	114	33.3	23.7	6.2	36.8

Figure 2.7 - Hampshire & IOW Census Data

3.0 TRAVEL MODE DATA

3.1 General Information

Brighstone C.E. Primary School values the importance of up to date and reliable data. This data is used to inform the school on seasonal travel trends, measure the effectiveness of working with external organisations and monitor whether the bike and scooter parking reflects the demand.

3.2 Modal Split

Travel mode data has been collected since September 2015. The first data was collected by Sustrans charity by administering a hands up survey. A hands up survey method is asking the children how they 'mostly' travel to school'. This took place twice in the academic year.

Brighstone C.E. is going to start to collect regular travel mode data via the Shift It web-based app. This application can be used on all platforms and devices, including interactive whiteboards. Data has been collected periodically using the Shift It app from 2019.

4.0 CURRENT OFFER

4.1 Cycle Training

Cycle training is offered to all children in Upper Key Stage Two, and plans are in place to roll this out across the school. We value all stages of riding a bike, from learning to ride a bike to completing on-road training.

We offer level 1&2 Bikeability training to all Year 6 children at Brighstone C.E. We have also offered playground cycle training with Shift It.

4.2 Incentives

Lucky Golden Lock - We recognise regular cyclists and scooterists by awarding a weekly 'golden lock' incentive prize. A lock is placed randomly on a bike or scooter by the School Travel Officer. The lock is then exchanged for a small incentive.

Shift It Award – Brighstone C.E. engage with Shift It and have gained a Bronze award over a three-year period. Brighstone C.E. is now working towards completing their Silver award criteria.

4.3 Events

Brighstone C.E. have hosted several whole school events.

Active Travel Days – Brighstone C.E. engaged with outside agencies, including the fire service, Wight Cycle and Shift It to run cycle sessions. They have also invited a bike mechanic to service and fix as many bikes as possible within the day.

Active Travel Weeks – Brighstone C.E. has participated in at least one island wide active travel week every year since 2017.

5.0 ACHIEVEMENTS AND PLAN

5.1 Achievements – 2017 to 2020

- Increased the number of our community travelling actively and sustainably.
- Offered every pupil in the school some form of cycle or scooter training – from Balanceability to Bikeability.
- Achieved the Shift-It BRONZE SCHOOLS AWARD!
- Start using the Shift-It data collection app to keep track of the school's travel mode habits and trends.
- Reviewed the STAP.
- Held an Active Travel Challenge Week in March and July 2019.
- Winner of Active Travel Week Smoothie Bike prize.

5.2 Next Steps – 2020 to 2022

- Offer every Year 6 pupil level 2 Bikeability training.
- Use the APP in every class as part of the morning registration process.
- Update our School Travel Action Plan (STAP) and add to the school website.
- Audit the current travel methods for the school community.
- Engage families by encouraging manageable active travel.
- Publish suitable parking zones for Park and Stride.
- Purchase bikes and scooters through Sports Premium funding.
- Engage with local authority funded training schemes and projects.
- Set up a 'golden lock' incentive scheme.
- Complete at least one island-wide active travel challenge (Active Travel Week), encouraging as much active travel as possible, including park and stride.
- Achieve Shift It's silver award.
- To offer all school staff the opportunity to buy a bike through the HMRC backed Cycle 2 Work scheme.
- To use the new leaderboard app as a part of the morning registration process.
- To send a bi-monthly Shift-It newsletter out to parents and guardians.

6.0 Award Schemes

In 2018 Brighstone C.E. was awarded the Shift It Bronze Award.

The Shift It Award is linked to this School Travel Action Plan and follows set [criteria](#).

- People – Having the following people engaged in sustainable travel agenda:
 - Mr Ash Goldsmith (School Travel Officer)
 - Mrs Rebecca Lennon (Headteacher)
 - Mr William Wilson (teacher)
 - Mrs Mary Snow (Learning Support Assistant)
- Policy and Planning – Having a plan which is used as a working document.
- Promotion – Ensure events, activities and the schools plan are communicated clearly with pupils, staff and parents.
- Activities – Have a programme of activities that are linked to sustainable travel agenda.
- Facilities – Ensure the school has adequate facilities.
- Data – Collect data regularly enough to be able to measure the school communities travel habits to and from school.

7.0 School Active Travel Champion – Roles and Responsibilities

This is a generic staff role and responsibility description for a school active travel champion. This role will be written into the School Travel Action Plan and is reviewed during the person's annual review / CPD. This role can be transferred to another member of staff at any point that the current school champion cannot continue.

Reviewed: April 2021

School: Brighstone C.E. Primary School

Name: Ash Goldsmith

Role: To promote sustainable and active modes of travel to and from school. This will be achieved by organising a range of events and activities across the key stages.

Responsibilities:

- To ensure that a School Travel Action Plan (STAP) is in place, reviewed on a regular basis and available on the school's website.
- To act as a link between the school and external organisations offering activities linked with active and sustainable travel.
- To link with a local cycle training provider and offer a cycle training programme across the school.
- To communicate and promote any active travel related events and activities to the parents of pupils at the school. This can be achieved via letters home, newsletters, and social media.
- To set up and meet with a student advocacy group – Active Travel Crew (ATC). They can assist at events and activities.
- To ensure that the travel trips to and from school are recorded on a regular basis to understand how your school community travel to and from school. This data must be monitored and reported on as part of the STAP review.
- To share good news stories with the Brighstone C.E. Primary community.
- To set up a scheme to reward children for travelling in a way that is both sustainable and active, such as the 'Golden Lock'.
- To communicate any sustainable travel news, activities or benefits to the staff, such as the Cycle 2 Work Scheme.