Shift It

Newsletter - September / October 2020

COVID - 19 Following a period of lockdown brought on by COVID-19, and a forced change to our pace of life, many people have taken time to reflect upon many aspects of their lives. One being the way we travel from place to place.

Bike sales around the world, went through the roof, as people re-discovered the joy and simplicity of cycling. Many scientific studies have shown that even a short period of time with increased active travel trips and decreased car trips has made a significant and positive difference to our fragile world.

We would like to encourage all IOW school communities to embrace the changing seasons

WALK to SCHOOL WEEK

12th to 16th October

We are challenging parents to 'ditch the car ' and **Walk** to school. If you'd prefer to **Cycle** or **Scoot** then that's also great.

Just let your teacher know how you got to school at morning registration and you could be in with a chance of winning a prize.

THE SHIFT IT APP

Our APP has been given a facelift and is ready to go. Schools can use it as part of morning registration to collect evidence that supports your school's health and wellbeing agenda.

PRIZES AVAILABLE

This academic year we have prizes on offer for individuals that travel to school by walking, cycling or scooting.

SHIFT IT RIDES and TRAINING

We are pleased to say that we are able to deliver cycle and scooter training in schools and in the community. We are following the government guidance for group cycling and scooting.

www.shift-it.uk / contact@shift-it.uk

Schools Award

GOLD SCHOOL HALL OF FAME

Bembridge...

Queensgate...

Binstead... Newport...

Gurnard...Holy Cross...

Gatten & Lake...

The Bay...Newchurch...

Dover Park...St Francis...

Cowes...Lanesend...

St Marys...Haylands

The award has three levels (Bronze, Silver and Gold), which provide a structure to measure a school's commitment to active and sustainable travel.

Most schools on the IOW have achieved at least Bronze level