**TO:     HEADTEACHERS – ALL SCHOOLS**

Please disseminate the information below to staff/parents as appropriate.

 Regards

Kirstie

**Kirstie Rann**| Data Collection and Complaints Officer

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**From:** [heather.hadfield@segfl.org.uk](mailto:heather.hadfield@segfl.org.uk) [<mailto:heather.hadfield@segfl.org.uk>]   
**Sent:** 04 December 2014 10:55  
**To:** SEGfL Steering Group (private)  
**Subject:** YikYak App

 Dear All,

I know that some of you are aware of a new app called Yik Yak that children are using which is causing some real issues in and out of school. For those who have not come across it, the app allows users to post anonymously on a public forum within a 1.5 mile radius. Some users are of course using it to post abusive and insulting messages about others (in some case users are breaking the Law). I have attached an information sheet created by Insafe and Karl Hopewood at SWGfL which can be shared amongst your networks. It provides more information about the app and one solution to stop it working in schools- geo-fencing. It is important to stress that any technical solution should also be followed up with e-safety and safeguarding/anti bullying messages in the schools as anonymous posting on social media is proving popular.

If you have any questions please let me know.

Regards

Heather

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Heather Hadfield