Good Afternoon,

 We are Toyota Dealers in Sandown, Toyota are currently running a competition for children in the UK to draw a picture of their dream car

First, they'll be entered into our UK competition with an iPad up for grabs in each age category and a UK awards ceremony on 20th February 2015. Then, the winners of each category will be entered into our worldwide art contest. If their design makes the final, they could be jetting off to Japan on a trip of a lifetime for the world-final ceremony in 2015. Take a look at this [video](//www.youtube.com/embed/62qtdYVXiBQ?rel=0&autoplay=1) of the 2014 world-final winners and check out their [Vines](http://www.toyota-insidedreams.com/dreamcar-of-the-day/#/index/dream-parade/archive). - The criteria is that they must fit into one of these three age categories: Under 8s; 8-11 year olds; 12-15 year olds.

All that is required is for the children to simply draw or paint their dream car and make sure it has a cool background so we can imagine what it’d look like on the road. Or in the sky, or even underground… Don’t forget to tell us how the car works and why it’s the best car in the world. Please don’t use a computer to do it. And the paper they use must be A3 or A4 in size.

Ask the children to have a think about what their futuristic car might be made of. Will it be made of recycled material? How will it work? What cool features will it have? These are just some of the things Toyota designers think of when they design new cars. [Have a look at these for inspiration](http://www.toyota-global.com/showroom/toyota_design/concept_cars/gallery.html).

 How do I send in my design?

[Click here to download your entry form](http://s3-eu-west-1.amazonaws.com/sharedlive.toyotaretail.co.uk/chapter-assets/dream-car/dream-car-entry-form.pdf)

Then post your design and completed entry form either to us at Wight Motors Ltd, College Close, Sandown, Isle of Wight, PO36 8EB FAO Jo Cook - Dream Art Contest or direct to **Dream Car Art Contest, Toyota GB plc, Codestorm House, Walton Road, Farlington, Hampshire, PO6 1TR**.
Make sure a parent or guardian signs the entry form, too.

The closing date for entries is **Monday 5th January 2015.**

I have also attached a flyer to this email and should you decide you would like to enter the children in your school into this please could you add this to your Newsletter for parents to be able to access the information and terms and condition on the website.

If you should have any questions at all please feel free to contact me- Joanne Cook, Marketing Assistant - 01983 405551 ext231 and if it can be of any help please take a look at the link for information on the Toyota Dream Car Contest - <http://www.toyota.co.uk/dream-car>

Kind regards,

Jo Cook

Wight Motors

Marketing Assistant

<http://www.wightmotors.toyota.co.uk/>